



Dear Parents & Students,

We are now making plans and getting ready for our Recital in May. It is time to get started on our Recital program book. **Please find the Advertisement contract on our website or at the front desks of the studios.** Remember selling ads is optional. The top student who raises the most money by selling ads will win a year's tuition scholarship (1 class per week) to JMAD for the 2020-21 season. The 2nd place ad seller will receive 6 months tuition scholarship (1 class per week) to JMAD for the 2020-21 season. The 3rd place ad seller will receive 3 months tuition scholarship (1 class per week) to JMAD for the 2020-21 season. The Top winner from 2019 Recital is not eligible to win the Top place prize in 2020. ****All ads must be received by April 11th. No ads will be accepted after April 9th.**

The prices for the ads are as follows:

Whole Page - \$110 (**up to 5 pictures**; best wishes and/or a business ad)

1/2 Page - \$80 (**up to 2 pictures**; best wishes and/or business ad)

1/4 Page - \$50 (**up to 1 picture**; best wishes and/or business ad)

1/8 Page - \$30 (**up to 1 picture** & best wishes OR business card)

Line of congratulations or best wishes - \$10 (25 words or less)

****All business advertisement artwork must be camera-ready.**

Please follow these guidelines for best duplication of your advertisement:

- **Please Email pictures.**
- Pictures not submitted via Email will be accepted, as long as they are camera ready or professional photographs on a CD or flash drive. CDs and flash drives may be picked up at the stage rehearsals.
- Email a pre-designed copy of ad if possible (pdf or word doc).
- When emailing your students ad please include their name and ad size purchased in the subject line.
- A business card does not enlarge well to a full page ad.
- Avoid dark backgrounds (black or grey).

***If you have any questions about the ads or program, please call Meredith Wells at 901-461-2415 or email her at **mrs.meredithwells@gmail.com**. She is the person in charge of the program layout & will be happy to help you with your questions.

This program book will be a nice keepsake for your child. Thank you in advance for your help and cooperation.

Sincerely,
Joy McDaniel